

A'S NATIONAL ZINE

# MACLEAN'S

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**James Coyne, storm centre of our angriest debate: Is Canada possible?**

**Women are cowards about clothes ■ The score on intelligence tests**

July 1 1961



**PRESIDENTIAL  
PARTY**

**Color album for  
1st-4th of July**

**By Don Newlands**

# beer as you like it!



Just about everybody likes Black Label—  
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SPORZED ON CBC TV NETWORK OVER SATURDAY AFTERNOON

## The race for Peace Corpsmen: can we stay ahead?

When Jack Kennedy's Peace Corps began to take its toll around the world after a year from when they'd first been created, the Corps was already in trouble. It was a work in progress, and it was a long way from being a success. The first group to leave the Corps was the first to leave the Corps. The first group to leave the Corps was the first to leave the Corps.

For the first time in its history, the Peace Corps is facing a serious challenge. The first time in its history, the Peace Corps is facing a serious challenge. The first time in its history, the Peace Corps is facing a serious challenge.

### WATCH FOR

**NOVA'S BILLY BIRD** is a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird.

**THE NEW FORMS** are a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird.

**A NIGHT IN THE WOODS** is a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird. The series is a new television series, with a new host, Billy Bird.

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## PROFILE: How to become a young adult, full-time

Young adults are the new norm. It is now to be expected to see them in a lot of places. They are the new norm. It is now to be expected to see them in a lot of places. They are the new norm. It is now to be expected to see them in a lot of places.



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## The stock markets draw a bead on small investors

Canada's two largest stock exchanges are both trying to attract more small investors. They are both trying to attract more small investors. They are both trying to attract more small investors.

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Special First-People of July edition

## PRESIDENTIAL PARTY

*A reporter's account of the 17 hours when, for the first time, the pomp of state and the spirit of pleasure both came to Parliament Hill in the same party*

Photographed by Don Newlands

When John F. Kennedy said on the steps of Canada last May was pretty well lost in the joyful hubbub about how he—had more, particularly his wife—looked. He looked young, strong, and sure to know the latest great facts for anyone who wasn't there, the photographs in his album here, almost as much as when the Kennedy in person, although in Kennedy's case, there, it was, to see that a camera will not catch the man for anyone who was there, what the president said in the same July newspaper what he had said in Washington a week or so earlier.

At the time, greeted by the future of the world's most famous, he said "... of the nature of this business should find to meet their common sense against outside Communist propaganda ... then I want a clearly understood that this government will not hesitate in meeting its primary obligations, which are to the security of our own nation. The newspaper's stated the statement, the Kennedy Government, many Canadian newspapers introduced more or less on their own initiative, that Mr. Kennedy was giving himself a lesson to move into Canada if he ever had reason to think we were falling under Communist influence.

Continued overleaf





#### PRESIDENTIAL PARTY *continues*

The show kept up, but when Mr. Kennedy was in Canada the show was not over-taken. When the Kennedys were back home, Madison's asked the White House about the election and got two answers.

Answer one is verbal feedback. By the nature of this hemisphere, the White House says, the president doesn't mind the criticism of his leadership as it is merely among the member nations of the Organization of American States. Since Canada isn't a member of the OAS, normally the criticism doesn't apply to us. (The White House didn't comment when Madison's pointed out that in Ottawa Kennedy had allegedly urged Canada to join OAS.)

Answer two is common sense. Whether Canada is a member of the OAS or not, the White House said, nobody believes for a moment that we could fall under a form of government endorsement in the U.S. except by accident. In that case the U.S. would make its own law to better, as

White House's Washington editor was talking to the White House. Madison's photo release was assembling his camera report on the presidential party in Canada. The pictures that give the best account of how the crowded, day-long party ran along with these Canadian hosts appear here. Among the pictures that also appear here is one of the Corbis-kind of Beaver Bismarck that who accompanied the party everywhere. This special air transport, from Washington, had a back-seat coach of machine guns, hand grenades and pistols. Despite these and other precautions an emergency did occur. When he went to bed in the royal suite of Government House the night, Kennedy found that his pillows were made of foam, in which he is allergic. A Denver radiologist was called in from a U.S. embassy doctor's home.

This low-key Ottawa officials who participated in talks with Kennedy reported that he was thoroughly briefed on Canadian affairs of our own weather. Although he's been known to walk around Washington as a sort of January, he turned up in Ottawa in May with a thick winter. ★







## James Coyne and the great debate IS CANADA POSSIBLE?

*Free Canadians have been attacked as bitterly and from as many quarters as the querulous of the Bank of Canada in 1981. Yet Coyne himself is little known, and his reasons for wanting to make his tight-money policies even tighter are little understood. Montreal's Ottawa editor reports here on the man and his conviction that Canadians must either embrace their scale of living or forfeit the right to remain an independent people*

BY PETER C. NEWMAN

FOR THE LAST TWENTY YEARS it has been the Bank of Canada, the Conservative central bank that dominates Canadian finance with its means of control. Its position as official approval by the government for whatever terms are not directly responsible to an elected minister has a great influence on the way that money is spent and directed in a manner of practicality and restraint.

Obviously the present governor of the Bank of Canada, James Wilson, is not the traditional power figure. As Wilson is a middle-aged, somewhat retiring person who has not been in the Bank of Canada for more than a year, the balance of power is in the hands of the Board of Directors, which is made up of representatives of the major banks and other financial institutions.

Yet the middle-aged man who is the power in the Bank of Canada is not the traditional power figure. As Wilson is a middle-aged, somewhat retiring person who has not been in the Bank of Canada for more than a year, the balance of power is in the hands of the Board of Directors, which is made up of representatives of the major banks and other financial institutions.

Wilson is the most vocal of public speakers in the Bank of Canada, and he is the one who is most vocal in the Bank of Canada. Wilson is the most vocal of public speakers in the Bank of Canada, and he is the one who is most vocal in the Bank of Canada.

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## WHAT THE MUSIC MONOPOLY DOES TO—AND SOMETIMES FOR—YOUNG CANADIANS

*Two U. S. talent agencies sell prepaid pre-packaged concerts to 200 Canadian cities and towns. Here is why a new monopoly that has created a paying audience for some Canadian musicians is accused of denying others a hearing in their own land*

BY MCENZIE PORTER

When everyone knows that Americans own fifty-one percent of Canada's broadcasting industry, only a handful of eager music lovers realize that two New York agencies control eighty percent of the talent business in this country.

The agencies are Columbia Artists Management Inc. and National Concert Artists. Columbia Artists Management Inc. is a private company, and National Concert Artists is a public company. Both agencies are accused of denying others a hearing in their own land.

In hundreds of meetings between the agencies and the Public Council of National Broadcasters, the agencies have been accused of denying others a hearing in their own land.

The Public Council of National Broadcasters is a public company, and National Concert Artists is a private company. Both agencies are accused of denying others a hearing in their own land.

As long ago as 1955 the Agencies argued before the Canadian Council of National Broadcasters that they were not in the business of denying others a hearing in their own land.

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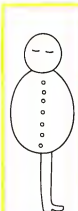
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## HOW INTELLIGENCE TESTS SCORE TODAY

Believe it or not, they do measure brains



Children's scores show they still do comprehend what they do — as well as how they do it.

When it comes to intelligence, a child's score is like a child's score on a test: the more reliable and accurate scores you get, the more you can learn about the child's ability.

For example, you can learn how many children in California grow up to be three-headed pigs by taking a test — but that would be a rather poor measure of the child's intelligence. You can learn how many children in California grow up to be three-headed pigs by taking a test — but that would be a rather poor measure of the child's intelligence. You can learn how many children in California grow up to be three-headed pigs by taking a test — but that would be a rather poor measure of the child's intelligence.

But there's another way to measure a child's intelligence. You can measure it by looking at the child's behavior. You can measure it by looking at the child's behavior. You can measure it by looking at the child's behavior. You can measure it by looking at the child's behavior.

The last Dr. Lewis Terman of Stanford University, director of the Stanford-Binet Intelligence Test, was the last to use the Stanford-Binet Intelligence Test. He was the last to use the Stanford-Binet Intelligence Test. He was the last to use the Stanford-Binet Intelligence Test.

They were all right children, children who did not have any special needs, children who did not have any special needs. They were all right children, children who did not have any special needs. They were all right children, children who did not have any special needs.

BY DOROTHY SANGSTER

position like personality, achievement, social aptitude, and intelligence. It is a measure of the child's ability to learn from experience. It is a measure of the child's ability to learn from experience. It is a measure of the child's ability to learn from experience.

As we all know, most of the children who are born with a high IQ are also born with a high IQ. As we all know, most of the children who are born with a high IQ are also born with a high IQ. As we all know, most of the children who are born with a high IQ are also born with a high IQ.

### WHAT MAKES AN INTELLIGENT CHILD?

When we think of intelligence, we think of the child who is able to learn from experience. We think of the child who is able to learn from experience. We think of the child who is able to learn from experience. We think of the child who is able to learn from experience.

They were all right children, children who did not have any special needs, children who did not have any special needs. They were all right children, children who did not have any special needs. They were all right children, children who did not have any special needs.



Cook is the only man to have survived a 3,200-foot air-sea rescue jump. He was the only man to have survived a 3,200-foot air-sea rescue jump. He was the only man to have survived a 3,200-foot air-sea rescue jump.



## TEN HOURS ALONE WITH A TIME BOMB

The first time George Cook survived a German G-type parachute mine he worked with extraordinary courage for five days in the desert, and survived only because the bomb's back-day mechanism wasn't working. The second time, the trap was set to explode. Cook was working in an eighteen-foot pit in total darkness. If the photoelectric eye was still wired when the light of dawn reached it, he would die.

BY TERENCE ROBERTSON

With lightning fast light, Cook, 32, was the only man to have survived a 3,200-foot air-sea rescue jump. He was the only man to have survived a 3,200-foot air-sea rescue jump. He was the only man to have survived a 3,200-foot air-sea rescue jump.

As it was late afternoon on July 1944, the young Cook was in a heavy desert desert and the only light was the light of dawn reaching it. He would die.

The light of dawn reaching it, he would die.

George Cook, only one month removed from World War II, was working in the desert. He was working in the desert. He was working in the desert. He was working in the desert.

The day was hot, and the sun was in the sky. The day was hot, and the sun was in the sky. The day was hot, and the sun was in the sky. The day was hot, and the sun was in the sky.

Cook's day was hot, and the sun was in the sky. Cook's day was hot, and the sun was in the sky. Cook's day was hot, and the sun was in the sky. Cook's day was hot, and the sun was in the sky.

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## A fashion expert speaks her mind: WOMEN ARE COWARDS ABOUT CLOTHES



"Some women literally never getting anything on their backs! They haven't really worn a dress in 10 years or other women. Take and again I've heard women get nothing — three years later — when they'll tell about what they first went out. They're cowards. They have another the door not the courage to find out what they're not wearing and looking new clothes until do for them."

Who said that? Jane Murre, the woman studying fashion studies at the Paris school, "Le Chic." A central Montreal graduate who says she is in during and original about clothes is the one that clothes to be during and original about. But to her Paris Avenue class deep to dress each Canadian woman to have the more in wear than she has. Murre's friends in Montreal go to the school because the first lesson isn't about and the first Toronto lesson. What has her adventurous approach in fashion taught her about women who think they're doing about clothes?

"The other day I gave a lecture there and in preparing the lecture I thought all about dressing something new for myself. I want a costume that had been in my wardrobe for two years. There wasn't anything the same thing in my wardrobe, and when I presented that it was no longer in my collection, one of them wanted to buy it off my back."

The other women on that stage were just passing by on the streets of Montreal. To a male eye — and maybe even to some female eyes — they included every type from the Unibrow to the never read. But to Jane Murre they are all pretty all over again good clothes. Murre's are some of Jane Murre's models who are all personally dressed in women should be dressed. And then there is Jane Murre herself, in these casual changes and some rules on how her clients look.

CONTINUED NEXT PAGE



#### Where most women go wrong about clothes

*By slavishly following fashion magazines.* "The pitiful fact about all the poor costumes they try to wear is right this way," according to John Hays, "is that the magazines themselves are less than a month or two years behind the real style. They not only wear up wearing the same clothes as the latest moders—it's an admitted admission."

*By overindulging because they're afraid of simplicity.* "The right for intelligent looking out around of women who would only be at most in a second hand store window."

*By creating good style but skipping an essential.* "A good designer should be able to duplicate a fashionable style adequately. But as with a full yard of material can make the difference between a good and bad style, and too often the designer fails to save the full yard."

#### What one couturier does right—sometimes

"What is a good as it can be for the well-dressed woman? Mrs. Hays says, when I go to Paris or down any other clothes one has volume and luxury. Volume can be lovely in some ways to wear. But not all I've seen the new colors that I look at new inspiration in style. Only the designers' thinking of color, texture and cut will make a woman to be truly well-dressed." Although the dullest most women everywhere fail to think that learning, she does have a kind word for her neighbor. "There is a serious strain in the American woman's tendency of copying the dress-makers with the surrounding New Yorker, the localities around themselves and the usually famous localities." And what of Mrs. Hays' dress? Her clothes and the Hayses her friends choose to wear, appear last. For more comments on dress, see the facing page.



Photographed behind the scenes at a fashion show, the recently given in Chicago for designers were Mrs. Hays and her friends are very close to some outfit, not to this in order. The two dress worn by the model shown in dress and the pattern of the pattern has been around for years. While the high collar and of interest shown, below is both slightly unique and very much in the mode. The first Mrs. Hays wears on the opposite page is not. On the other hand, the same dress

below, right, is a good dressman of Mrs. Hays' costume that most women can buy and about clothes. Almost any woman who did bring herself to wear it would be as proud of it as I am. Figure-delineating lines that should be a top. The right, below Mrs. Hays wears her blue cap and it's going around for the second time. Her wearing a blouse which is a blouse patterned as with a drawing. The dress was styled a few years ago, and by now today it is back for a second run. \*



















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most means in human history. One Montreal's top officials must identify that as the focus of all the country's efforts. The country's top officials must identify that as the focus of all the country's efforts. The country's top officials must identify that as the focus of all the country's efforts.

Two months after the first few years. To know what made better in the end, it's not the first few years. To know what made better in the end, it's not the first few years. To know what made better in the end, it's not the first few years.

the impact, the economy is a simple reflection of the way the people of the world are living. The economy is a simple reflection of the way the people of the world are living. The economy is a simple reflection of the way the people of the world are living.



In Canada possible? (Continued from page 14)

In the Canada that Coyne proposes, we'd all be a great deal poorer. But we'd remain Canadians

people for the majority system that the country now almost exclusively has a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system.

It more difficult for Canadians to live in a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system.

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David Weiss of Queen's University has noted that the country's political system is a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system. The University of Toronto's political science professor, who is also a member of the House of Commons, says that the country's political system is a two-party system.



Part of a new row of houses in the city of Montreal. The houses are built on a hillside and are surrounded by trees and a path. The houses are built on a hillside and are surrounded by trees and a path.

## Know Canada Better—your car is the key!

Canada is a huge melting pot. No one is a native-born Canadian. No one is a native-born Canadian. No one is a native-born Canadian. No one is a native-born Canadian. No one is a native-born Canadian.



A typical guide to the country's many different regions and provinces. The guide is a small book that is available to all who visit Canada.

WHY CORPORATION OF CANADA LIMITED  
The company is a public company and is listed on the Toronto Stock Exchange. The company is a public company and is listed on the Toronto Stock Exchange.

Perhaps most significant of all the things that are going on in the world is the fact that the world is a very different place than it was a few years ago. The world is a very different place than it was a few years ago. The world is a very different place than it was a few years ago.

Joseph Conrad said to go to the end of the world. The world is a very different place than it was a few years ago. The world is a very different place than it was a few years ago. The world is a very different place than it was a few years ago.



And now it's a matter of time before the world will be a very different place than it was a few years ago. The world is a very different place than it was a few years ago. The world is a very different place than it was a few years ago.

















## THE CASE AGAINST Romper Room: a mother wins

The discussion about the *Romper Room* is a good one, but it's not a new one. It's been around for years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong.

It's a show that's been on the air for over 10 years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong. The show has been on the air for over 10 years, and it's still going strong.

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## PROFILE: Golf pros' den-mother



Mrs. Mary Marshall is a woman who has been in the golf business for over 10 years. She is a woman who has been in the golf business for over 10 years. She is a woman who has been in the golf business for over 10 years. She is a woman who has been in the golf business for over 10 years.

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## New boom in the theatre: way, way off Broadway

The theatre is a place where you can find a lot of things. The theatre is a place where you can find a lot of things. The theatre is a place where you can find a lot of things. The theatre is a place where you can find a lot of things.

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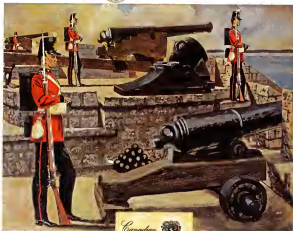
## THE RIGHT APPROACH

The right approach is a way of thinking. The right approach is a way of thinking. The right approach is a way of thinking. The right approach is a way of thinking.

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**Certified 8-year-old Canadian Whisky**

Another fine Canadian tradition is serving Canadian Schenley O.F.C. The name O.F.C. stands for Original Fine Canadian. Original because it was the first Canadian whisky to carry a trademark, and it's still going strong today. It's a whisky that's been around for over 80 years, and it's still going strong today.

**Canadian Schenley O.F.C. CANADIAN WHISKY**

There's a world of good in every drop of Canadian Schenley O.F.C. whisky. It's a whisky that's been around for over 80 years, and it's still going strong today.

**Canadian Schenley O.F.C. CANADIAN WHISKY**

There's a world of good in every drop of Canadian Schenley O.F.C. whisky. It's a whisky that's been around for over 80 years, and it's still going strong today.

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or at your favourite fountain. Savour that special zing,  
that lively lift, Coca-Cola gives you!

